

Media Contact:
Bob Greenfield, G&A PR
972 254-2887
bob.greenfield@verizon.net

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OCULAR'S NEWEST AND LARGEST TRUE MULTI-TOUCH PANEL MAKES SUCCESSFUL DEBUT AT SID DISPLAY WEEK

Ocular's true multi-touch products gain attention at international exhibition

Dallas, TX (June 21, 2010) – The international symposium, seminar and exhibition, hosted by the Society for Information Display (SID), attracted an audience of product designers and top industry professionals for Ocular to unveil their Crystal Touch: Multi-Touch 10.1-in multi-touch unit on display, their largest panel size offering to date. Thousands of technology experts gathered in Seattle the week of May 23rd to participate in the 48th annual Display Week and view the future of technology.

Touch technology was highlighted throughout the conference series and touch devices had a major presence on the show floor. With touch displays being one of the most talked about topics, Ocular left a lasting impression on attendees with their Crystal Touch: Multi-Touch display. Attendees at Display Week included editors and industry analysts from credible publications and research firms. ECN was among those intrigued by the Crystal Touch: Multi-Touch demo and included Ocular in their write up of the show in an article titled "A Remarkable Display: SID 2010." (This article can be found at <http://www.ecnmag.com/Articles/2010/06/SID-2010/>). Also featured on the ECN website is a video of Phil Spivey, President and CEO of Ocular, giving a demonstration of the Crystal Touch: Multi-Touch, 10.1-in panel.

SID 2010 was remarkable and Seattle provided a quality venue for technology professionals to network and gain insight into the future of the industry. Larry Mozdryn, CTO of Ocular, found the SID show to be "a great opportunity for Ocular to show designers, manufacturers and suppliers the true multi-touch functionality of our Crystal Touch: Multi-Touch line of projected capacitive panels. The feedback was very positive and the attendance was great. We have already committed to being a part of next year's Display Week."

Ocular's Crystal Touch: Multi-Touch 10.1-in. panel's availability was announced just before Display Week. Utilizing advanced projected capacitive technology, Ocular's true multi-touch panel allows for up to ten touch points and the capacitive glass increases clarity, durability and sunlight readability.

About Ocular

Ocular LCD, Inc., headquartered in Dallas, Texas is a leading supplier of industrial touch panels and display products to the embedded technology industry. Ocular's innovative technologies enable equipment manufacturers to quickly bring to market product solutions with leading-edge, touch-enabled display capabilities. In addition to innovative products, Ocular's extensive knowledge and 20 years of experience allow Ocular team members to work closely with manufacturers to design display capabilities that meet the unique requirements of their applications, including the demands of extreme environments. Ocular's product realization services can combine customized display and multi-touch products into a fully integrated and tested turnkey product.

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