

FOR IMMEDIATE RELEASE

Ocular Becomes a Sustaining Member of the Society for Information Display

Ocular shows its continued support for the display community by
obtaining a corporate membership with SID

Richardson, TX (March 4, 2010) – The Society for Information Display (SID) today announced their approval of Ocular’s application for a “Sustaining Membership” with their organization.

Through this acceptance, the SID will add Ocular’s name to their list of Sustaining Members as well as add a link to the Ocular website and acknowledge Ocular’s membership in every issue of *Information Display Magazine* and the *Journal of SID*.

The SID organization has been in existence since 1962 and is devoted to developing displays for the 21st century. Generating new ideas and providing a networking opportunity for those in the industry are just a part of what the SID provides. With over 6000 members, SID provides knowledge in addition to connecting those within the international display community.

Larry Mozdryn, Chief Technology Officer at Ocular, has been an individual member of SID for multiple years and believes the organization is “a good resource to connect with other engineers within the industry and their publications are a great tool to keep up on current events within the display society.”

About Ocular

Ocular LCD, Inc.®, headquartered in Dallas, Texas is a leading supplier of industrial touch panels and display products to the embedded technology industry. Ocular’s innovative technologies enable equipment manufacturers to quickly bring to market product solutions with leading-edge, touch-enabled display capabilities. In addition to its products, Ocular’s extensive knowledge and 20 years of experience allow it to work closely with manufacturers to design display capabilities that meet the unique requirements of their applications, including the demands of extreme environments. Ocular’s product realization services can combine customized display and multi-touch products into a fully integrated and tested turnkey product.

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